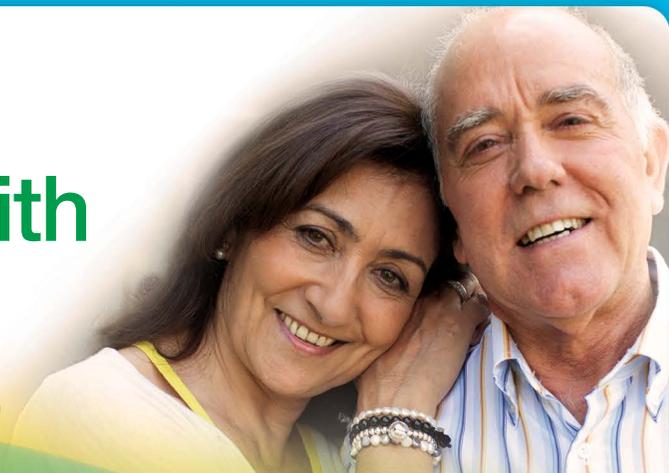


Treating Adults with Cervical Dystonia



Learn more about Dysport®

Talk to your doctor about Dysport® and find out if it is right for you.

What is Dysport?

Dysport is a prescription medicine that is injected into muscles and used to treat:

- cervical dystonia (CD) in adults
- increased muscle stiffness in adults with spasticity
- increased muscle stiffness in children 2 years of age and older with lower limb spasticity

It is not known whether Dysport is safe or effective in children under 2 years old for the treatment of lower limb spasticity; for treating other types of muscle spasms; or for treating cervical dystonia or upper limb spasticity in children under 18 years of age.

Important Safety Information

What is the most important information I should know about Dysport?

Dysport may cause serious side effects, including problems breathing or swallowing and/or spread of toxin effects, that can be life threatening and death can happen as a complication. These problems can happen within hours, or days to weeks after an injection of Dysport.

- **Problems swallowing, breathing, or speaking.** Treatment with Dysport can result in swallowing or breathing problems. People with pre-existing swallowing or breathing problems may be at greater risk following treatment with Dysport. Swallowing problems may last for several weeks; you may need a feeding tube to receive food or water. If swallowing problems are severe, food or liquids may go into your lungs.

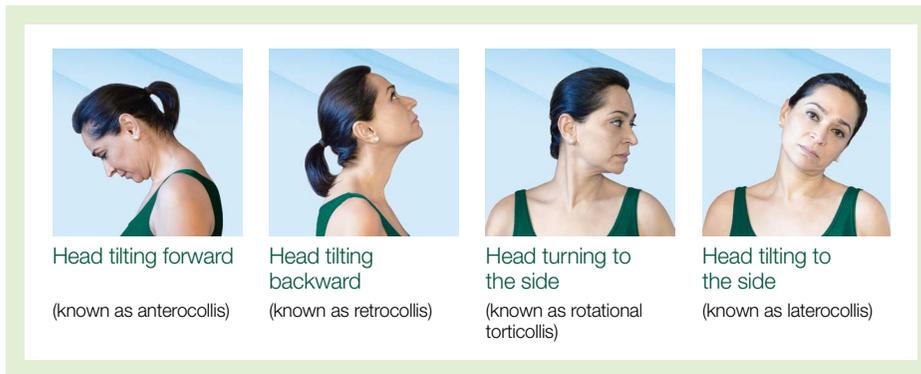
Please see [Full Prescribing Information](#) inside pocket, including Medication Guide with **Important Warnings about the spread of toxin effects.**

**Dysport**[®]
(abobotulinumtoxinA)

About Adult Cervical Dystonia

Cervical Dystonia (CD), also called spasmodic torticollis, occurs when nerve signals tell the neck muscles to tighten or spasm. This can lead to abnormal head positions and/or neck pain.

In adults with CD, the abnormal position of the head may vary, depending on the muscles that are affected, as shown below.



The most common form of cervical dystonia is rotational torticollis, but it is common to have a combination of different position types.

Important Safety Information (continued)

- **Spread of toxin effects.** The effects of botulinum toxin may affect areas of the body away from the injection site and cause symptoms of a serious condition called botulism which include: loss of strength and muscle weakness all over the body, double or blurred vision, and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, and trouble breathing or swallowing. The risk of these symptoms is probably greatest in children treated for spasticity. These problems could make it unsafe for you to drive a car, operate machinery, or do other dangerous activities.

Call your doctor or get medical help right away if you experience these problems after treatment with Dysport.

Please see additional Important Safety Information about Dysport® throughout this brochure and accompanying [Full Prescribing Information](#), including Medication Guide with important warnings.

How Is Cervical Dystonia Treated?

There is no cure for CD. In some people, signs and symptoms may disappear without treatment, but recurrence is common. Treatment focuses on relieving the muscle spasms and symptoms of abnormal head position and neck pain. One of these treatments for cervical dystonia is called a botulinum toxin. It is a prescription medication that is injected directly into affected muscles to treat abnormal head position and neck pain. There are different botulinum toxins available.

Each patient may respond differently to treatment. You may respond to a different botulinum toxin.

Important Safety Information (continued)

Do not receive a Dysport injection if: you are allergic to Dysport or any of its ingredients, or cow's milk protein; you had an allergic reaction to any other botulinum toxin product, such as Myobloc®, Botox®, or Xeomin®; or you have a skin infection at the planned injection site.

How Dysport® May Help You

Dysport® (*DIS-port*) (abobotulinumtoxinA) is a type of prescription medicine called a botulinum toxin type A that is injected into muscles of adults with CD. Dysport® works by helping to temporarily block the nerve signals that tell the affected muscles to contract. The muscles injected are weakened for up to 12 to 16 weeks, or longer in some patients. This can help lessen your symptoms of muscle spasms and neck pain.

What are the potential benefits of treatment with Dysport®?

Dysport® has been proven to help relieve the symptoms of abnormal head position and neck pain in adults who have CD.

In clinical studies, Dysport® significantly improved abnormal position of the head and reduced neck pain at **Week 4**.

Important Safety Information (continued)

Before you receive a Dysport injection tell your doctor:

- **About all your medical conditions**, including if you have a disease that affects your muscles and nerves (such as ALS or Lou Gehrig's disease [amyotrophic lateral sclerosis], myasthenia gravis, or Lambert-Eaton syndrome). You may be at increased risk of serious side effects, including difficulty swallowing or breathing.
- **If you have or have had any of the following:** a side effect from any botulinum toxin in the past; problems with breathing such as asthma or emphysema; swallowing; bleeding; diabetes; and slow heartbeat, or problems with your heart rate or rhythm.

Please see additional Important Safety Information about Dysport® throughout this brochure and accompanying [Full Prescribing Information](#), including Medication Guide with important warnings.

Treatment With Dysport®

How is Dysport® treatment given?

Dysport® is given as an injection into your affected muscles by your doctor. Depending on how many muscles are affected, your doctor may give you injections in a few different muscles. Your doctor will tailor the amount of Dysport® given and the locations of the injections to your individual needs. Your doctor may also change your dose of Dysport® until the best dose for you is found.

How long before my symptoms come back?

In clinical trials, treatment lasted for **14 weeks** for most patients.

And 25% of patients were not retreated for at least 18 weeks.

Two clinical studies included 252 patients who were new to treatment and either received Dysport® or placebo. At Week 4, doctors assessed how well Dysport® was working by checking the change in dystonia and patient perception of disability and pain from dystonia. Most patients did not need additional treatment until 14 weeks, and about 25% were able to wait until 18 weeks.

Based on studies of patients with CD, at least 12 weeks should pass between treatments with a toxin.

Important Safety Information (continued)

- **If you have plans to have surgery**, had surgery on your face, have weakness of your forehead muscles (trouble raising your eyebrows), drooping eyelids, or any other change in the way your face normally looks.
- **If you are pregnant or breastfeeding or plan to become pregnant or breastfeed.** It is not known if Dysport can harm your unborn baby or if it passes into breast milk.

 **Dysport®**
(abobotulinumtoxinA)

Support When You Need It

Dysport® Copay Assistance Program

Eligible* Patients Can Receive Dysport® for Little or No Copay

You can save up to \$5,000[†] in out-of-pocket expenses every calendar year. Here is how the Dysport® (abobotulinumtoxinA) Copay Assistance Program works:

- Patient receives treatment with Dysport®. Physician follows standard procedure for collection of patient copay
- Provider submits claim to patient's insurance company and to the program. (Instructions to submit claims to the program will be sent to the provider's office)
- IPSEN CARES® will process each claim and notify the patient and provider of the claim status
- Physician office will receive funds for approved claims directly from the program

To learn more about the Dysport® Copay Assistance Program, visit Dysport.com/copay-assistance-program.

Eligible* patients may **save up to \$5,000[†]** annually in out-of-pocket expenses for Dysport®.

Patient Eligibility & Terms and Conditions

*Patients who are eligible to participate (i.e. prescriptions or coverage could be paid in part or in full) in any state or federally funded programs, including, but not limited to, Medicare or Medicaid, VA, DOD, or TRICARE (collectively, "Government Programs") are not eligible for copay assistance through IPSEN CARES®. Patients residing in Massachusetts, Minnesota, Michigan, or Rhode Island can only receive assistance with the cost of Ipsen products but not the cost of related medical services (injection). Patients receiving free starter therapy through the IPSEN CARES® program are not eligible for the copay assistance program while they are waiting for insurance prescription coverage to begin. Patients receiving assistance through another assistance program or foundation, free trial, or other similar offer or program, also are not eligible for the copay assistance program during current enrollment year.

Patient or guardian is responsible for reporting receipt of copay savings benefit to any insurer, health plan, or other third party who pays for or reimburses any part of the prescription filled through the program, as may be required. Additionally, patients may not submit any benefit provided by this program for reimbursement through Flexible Spending Account, Health Savings Account, or Health Reimbursement Account. Ipsen reserves the right to rescind, revoke, or amend these offers without notice at any time. Ipsen and/or TrialCard, Incorporated are not responsible for any transactions processed under this program where Medicaid, Medicare, or Medicaid payment in part or full has been applied. Cash-paying patients are eligible to participate. "Cash-pay" patients are defined for purposes of this program as patients without insurance coverage or who have commercial insurance that does not cover Dysport®. Medicare Part D enrollees who are in the prescription drug coverage gap (the "donut hole") are not considered cash-pay patients, and are not eligible for the copay benefit. Data related to your participation may be collected, analyzed, and shared with Ipsen for market research and other purposes related to assessing the program. Data shared with Ipsen will be de-identified, meaning it will not identify you. Void outside of the United States and its territories or where prohibited by law, taxed, or restricted. This program is not health insurance. No other purchase is necessary. Offer expires December 31, 2018.

[†]In any calendar year commencing January 1, the maximum copay benefit paid by Ipsen Biopharmaceuticals, Inc. will be \$5,000, covering no more than four (4) Dysport® treatments. For cash-pay patients, the maximum copay benefit amount per eligible Dysport® treatment is \$1,250, subject to the annual maximum of \$5,000 in total. There could be additional financial responsibility depending on the patient's insurance plan.

Please see additional Important Safety Information about Dysport® throughout this brochure and accompanying [Full Prescribing Information](#), including Medication Guide with important warnings.



IPSEN CARES® is dedicated to helping you receive your treatment with Dysport®

IPSEN CARES® can help:

- Navigate the insurance coverage process
- Provide copay assistance for eligible* patients
- Provide free medication to financially eligible[‡] patients through the Patient Assistance Program
- Avoid delays or interruptions in therapy

To learn more about IPSEN CARES®,
visit IpsenCares.com, or
call an IPSEN CARES® Patient Access Specialist
at **(866) 435-5677**.

Representatives are available from 8:00 AM to 8:00 PM ET
(5:00 AM to 5:00 PM PT) Monday through Friday.

[‡]Patients may be eligible to receive free drug if they are experiencing financial hardship, have no insurance coverage, are US residents, and received a prescription for an on-label use of Dysport®, as supported by information provided in the Program application. Eligibility does not guarantee approval for participation in the program. The PAP provides Dysport® product only, and does not cover the cost of previously purchased product or medical services.



More Support for Patients and Caregivers

Reach for additional help when you need it

Living with CD can be challenging. You are not alone—support and additional resources are available for you and those who care for you:

Dystonia Medical Research Foundation

1-800-377-DYST (3978)

www.dystonia-foundation.org

National Spasmodic Torticollis Association

1-800-487-8385 (HURTFUL)

www.torticollis.org

ST/Dystonia Inc.

1-888-445-4588

www.spasmodictorticollis.org

American Dystonia Society

310-237-5478

www.dystonia.us



Important Safety Information (continued)

- **About all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal products. Using Dysport with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received Dysport in the past.**
- **Especially tell your doctor if you have received** any other injections of botulinum toxin in the last four months or ever; Myobloc[®], Botox[®], or Xeomin[®] (exactly which ones); an antibiotic recently by injection; or if you take muscle relaxants; allergy, cold or sleep medicine.

Please see additional Important Safety Information about Dysport[®] throughout this brochure and accompanying [Full Prescribing Information](#), including Medication Guide with important warnings.

Important Safety Information (continued)

Most Common Side effects of Dysport in:

- **adults with upper limb spasticity include:** urinary tract infection, muscle weakness, musculoskeletal pain, fall, depression, stuffy or runny nose and sore throat, and dizziness.
- **adults with lower limb spasticity include:** muscle weakness, pain in your arms or legs, and fall.
- **people with cervical dystonia include:** muscle weakness, dry mouth, feeling of tiredness, muscle pain, problems speaking, eye problems, difficulty swallowing, injection site pain, and headache.
- **children (2 to 17 years of age) with lower limb spasticity include:** upper respiratory infection, stuffy or runny nose and sore throat, flu, cough, and fever.

Tell your doctor if you have any side effect that bothers you or that does not go away. These are not all the possible side effects of Dysport. For more information, ask your doctor or pharmacist.

You may report side effects to the FDA at www.fda.gov/medwatch or call 1-800-FDA-1088.

Botox[®], Xeomin[®], and Myobloc[®] are registered trademarks of their respective owners.

 **Dysport[®]**
(abobotulinumtoxinA)

Talk to Your Doctor About Dysport® – Proven to Treat Adults with CD

Dysport® – proven to help relieve symptoms of abnormal head position and neck pain in adults who have CD

- In clinical studies, Dysport® (abobotulinumtoxinA) significantly improved abnormal position of the head and reduced neck pain **at Week 4**
 - Median time to retreatment was **14 weeks**
 - **25%** of patients were not retreated for **at least 18 weeks**

The most common side effects of Dysport® in adults with CD include muscle weakness, dry mouth, feeling of tiredness, muscle pain, problems speaking, eye problems, difficulty swallowing, injection site pain, and headache.



Find out if Dysport® is right for you.
Talk to your doctor today or visit
www.Dysport.com for more information.

Select Important Safety Information

Dysport® (abobotulinumtoxinA) may cause serious side effects that can be life threatening, including problems breathing or swallowing, and spread of toxin effects. These problems can happen within hours, or days to weeks after an injection of Dysport®. Death can happen as a complication if you have severe problems with swallowing or breathing after treatment with Dysport®. Call your doctor or get medical help right away if you have any of these problems after treatment with Dysport®.

Please see additional Important Safety Information about Dysport® throughout this brochure and accompanying [Full Prescribing Information](#), including Medication Guide with important warnings.



Dysport®
(abobotulinumtoxinA)

Dysport® (abobotulinumtoxinA) for injection, for intramuscular use 300- and 500-Unit vials.
DYSPOORT is a registered trademark of Ipsen Biopharm Limited.
IPSEN CARES is a registered trademark of Ipsen S.A.
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